

### American Megatrends appoints Mr.Sridharan Mani as it's Director & CEO

American Megatrends India Private Limited (AMI India) is a wholly owned subsidiary of American Megatrends Inc. (AMI) USA, the leaders of the storage and computing solutions worldwide has appointed Mr.Sridharan Mani as its Director & Chief Executive Officer for India operations.

He is responsible for growing business in Asian, African and Middle-eastern markets for AMI's products and services.

His current responsibilities include leading AMI India's operations and increasing market share for Vehicle Tracking, Storage, Embedded and BIOS solutions. Mr.Sridharan Mani was previously the Corporate Advisor of AMI India and also for AMI.

Mr. Shridharan Mani holds fifteen years of IT-related senior leadership experience; building businesses, handling aggressive corporate and client leadership roles, and solidifying profitable C-level relationships at Fortune companies in finance, technology, manufacturing, healthcare, telecom and education.

Prior joining AMI India as the Director & CEO, he has been in US for almost 11 years with various organizations such as AMI, GATS ([www.gatamilsangam.org](http://www.gatamilsangam.org)), Business Oriented Software Solutions Inc. (BOSS), and Mahindra British Telecom. He has started his career with NIIT Ltd. He has won the Leadership award - "For outstanding leadership and vision" in 2005.



### Kingston Breaks New Ground in Mobile Flash Memory Card Marketing

2 GB microSD cards to be pre-loaded with original Billu & Delhi 6 movie soundtracks, the independent world leader in memory products, original Billu and Delhi 6 movie soundtracks at Planet M stores in Mumbai and Hyderabad coincide with Valentine's Day celebration "your Valentine". "Research indicates that with unique, pre-loaded content," says Sridharan Mani, CEO of Kingston Technology, "By offering soundtracks on Kingston microSD mobile ground in movie soundtrack marketing and also property for the piracy affected entertainment industry, pre-loaded memory cards are available at all Planet M stores. The price is Rs. 499/-



Kingston® Technology Company, Inc., offers its popular 2GB microSD cards, preloaded with along with 20 eternal love songs. Available initially in Mumbai, the 'Mauj Cards' were launched recently to coincide with Valentine's Day celebrations and were positioned as an ideal "Gift for most consumers today opt for memory cards". Scott Chen, Vice-President of APAC Region, says "By offering brand new popular movie original memory cards we are breaking new ground in protecting intellectual property," he added. At present the Kingston pre-loaded memory cards are available at all Planet M stores in Mumbai & Hyderabad. 'Mauj Cards' 2GB